

management & road pricing; mobility management & special needs; transport, energy & environment; public transport; ITS; and market & social research.

The Countryside Agency is the statutory body working:

- to conserve and enhance the countryside
- to promote social equity and economic opportunity for the people who live there
- to help everyone, wherever they live, to enjoy this national asset

Carplus is a not-for-profit organisation which works with local communities, local authorities and partner organisations to set up and develop local car club projects.



NEWSRELEASE ~ NEWSRELEASE ~ NEWSRELEASE

10 October 2002

Evaluating Rural Car Clubs

Transport & Travel Research (TTR) has been appointed to evaluate up to 13 car club schemes currently being set up in rural areas across the country. The project to test and develop the concept of rural car clubs is being funded by the Countryside Agency, and managed by Carplus (the UK car club support network), in partnership with Sustrans and other organisations.

TTR will analyse a range of data including user profiles, travel patterns, operational information and scheme profiles which is currently being collected by Carplus, as well as additional background data (e.g. access to services) and stakeholder views. The two year study will consider the success of the schemes and their potential for further development.

~ end ~

For further information, please contact:

Guy Hitchcock

Tel: 0117 907 6521.

Notes

Transport & Travel Research Ltd was formed in 1991 and provides a range of transport consultancy services to public and private sector organisations in the UK and Europe. The company is committed to providing a responsive, personal service to meet the individual needs of our clients. TTR offers advice and research to support planning and decision making at all stages of transport system development from initial concept, through to implementation and appraisal. We have specialists in transport policy; stakeholder consultation; demand